

'THAT PESKY RAT'

HELP US CELEBRATE!!!!

That Pesky Rat presents a

SPECTACULAR, COLOURFUL BALLOON RELEASE (Race)

£1 per Balloon

In aid of

Deprived Children

Around the World

With Special

'Pearl' Coloured

Balloons

to help CELEBRATE

ESCA's 30th Birthday

(Eatons Community Association).

Bank Holiday Monday 4th May 2009

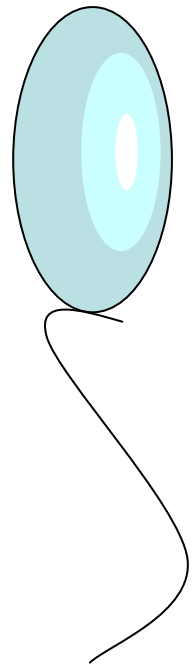
At the ESCA May Day Fete (12 - 4.30pm), Eaton Socon
Green, Great North Road, St Neots, Cambs PE19 8EJ

Balloon Release will be at 4.30pm

Please help Pesky celebrate the release of as many
environmentally friendly, spectacular and colourful
balloons as possible in support of these
two very good causes.

A Prize for the Winner!

All profits being donated to Crosshall Infant School's
Educational Aid Project/s for children in Burlacu,
Moldova. Come to the fete and find out more about
'That Pesky Rat' (based on the book by Lauren Child)
and the Amateur Puppet Shows being presented later
this year.



Protecting Wildlife and the Environment

Only bio-degradable latex balloons will be used with tickets printed on recycled board using oil based ink. All balloons will be hand-tied and to help protect wildlife, no ribbons or strings will be used.

Be part of the fun and see how far your balloon travels!

Prizes will be given to the owners of the three balloon labels which are found and returned from farthest away. Many labels have been returned from as far away as Northern Scotland, Southern Germany and Greece!

THE PRIZES FOR THE WINNERS!

1st Prize

£25 Cash/Gift Voucher (of your choice)

2nd Prize

4 free tickets to the Amateur Puppet Show performances (later this year!) of 'That Pesky Rat' (based on the special edition book written by Lauren Child of Charlie and Lola fame) in aid of mylifeisastory.org - on any available date of your choice

3rd Prize

A copy of the special edition book 'That Pesky Rat' by Lauren Child.

Close Date and Results

Close date for return labels will be 30th June 2009. Winners will be contacted Monday 6th July. All return labels received back with details of where they were found will be published via Crosshall Infant School's noticeboard/s and newsletter/s.

Balloon Race & Labels

- Each label will contain a request to the finder to post it back to a central return address provided on the label.
- All labels will be uniquely pre-numbered and personal information will not be included for security purposes. A list of all entrants & contact details with corresponding numbers will be held by the organisers along with the total number of balloons purchased in time for the release.
- Every label sold will be attached to a corresponding helium filled balloon which will be released at the May Day Fete.
- Helium filled latex balloons have an average 6-12 hour float life. In order to ensure each balloon can stay in the air as long as possible, helium inflation and label attachment will not occur until approx. 1-2 hours before the release time.

May Day Fete

Why not come to the fete and meet Pesky (he'll be performing the balloon release!) & find out more about 'That Pesky Rat' (based on the book by Lauren Child) and the Amateur Puppet Shows being presented later this year- copies of the special edition book @ £5.99 will be also be available for sale on the day. See how good you are at 'Splat That Pesky Rat' & 'Guess How Many Pesky Rats are in the Jar' and/or make a 2-minute animal stick puppet to take away. Pesky hopes to see you there!